

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Printing of BLO Registers and Lists of Duplicate Voters – Short Tender Notice – Insertion in News Papers – Payment of bills of Rs.2,26,000/- to M/s Livewires Advertising Pvt Ltd., Hyderabad towards the cost of insertion of Short Tender Notice in Hyderabad & Ranga Reddy District editions which covers the GHMC area of Eenadu Telugu and Deccan Chronicle daily news papers on 07-06-2012 – Sanctioned – Orders – issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 3148**

**Dated: 09-07-2012**

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No.1857/Elecs.E/A2/2012-10, dt:06-06-2012.
2. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No.Advt-078. dt:08-06-2012.
3. Govt. Memo No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.

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**ORDER:**

The Government in the letter 1<sup>st</sup> read above have requested M/s Livewires Advertising Private Limited, Hyderabad to insert Short term Tender Notice in Hyderabad and Ranga Reddy district editions which covers the GHMC area of Eenadu Telugu news paper and Deccan Chronicle English News Paper on 07-06-2012 and also requested to submit bills as per I & PR approved rates. Accordingly, the advertisement was published in Hyderabad and Ranga Reddy district editions of Eenadu Telugu news paper and Deccan Chronicle English News Paper on 07-06-2012 in respect of Printing of BLO Registers and Lists of Duplicate Voters.

2. In the letter 2<sup>nd</sup> read above , M/s Livewires Advertising Private Limited, Hyderabad has submitted bill as per approved rates of I & PR Dept., for an amount of Rs. 2,26,000/- as advertisement charges for arranging payment.

3. In view of the above, Government hereby accord sanction for payment of **Rs.2,26,000-00** (Rupees Two lakhs twenty six thousand only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding Short term Tender Notice in Hyderabad and Ranga Reddy district editions which covers the GHMC area of Eenadu Telugu news paper and Deccan Chronicle English News Paper on 07-06-2012 in respect of Printing of BLO Registers and Lists of Duplicate Voters.

(Contd..2...)

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2012-2013.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082.**

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in audit to the extent of funds now released in relaxation of quarterly regulation orders issued vide Memo 3<sup>rd</sup> read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O.  
PRL.SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER